

**Central Florida Press Installs First manroland DirectDrive Press  
Orlando printer will be first to have 10-color unit**

ORLANDO July 21, 2008-- Central Florida Press (CFP), a division of The Matlet Group, the largest minority owned commercial printing company in the U.S., is installing the first ROLAND 700 DirectDrive press.

What makes this press noteworthy is that it reduces the time to perform make-ready tasks. Plate changing and wash-up occurs simultaneously thereby eliminating plate-changing time. Both CFP and its customers will save a substantial amount of time and money in the process. No other 40-inch press offers such value-added options. manroland received a 2007 Intertech Award from PIA/GATF (Graphic Arts Technical Foundation) for the DirectDrive system.

A leader in new and innovative approaches, Central Florida Press was also the first company in its region with half web and full web presses. CFP employs 200 people and does the majority of their work handling commercial printing for some of the largest tourism attractions in Florida. They are also the largest menu printer for the casual dining industry, which supports a 24/7 operation.

"We are extremely pleased to be the first printing operation to install manroland's DirectDrive press," said John Glick, CFP's Senior Vice President of Sales. "We saw the DirectDrive prototype at Drupa four years ago. We returned to Germany about a year ago to see the press and were impressed by what we saw".

Central Florida Press expects to have the press ready for operation in mid-to-late September.

**About The MATLET Group**

Based in Pawtucket RI, The MATLET Group is a full service commercial printing & fulfillment company with four facilities in the United States, including Acme Printing Company and TMG Logistics in Wilmington, MA; Packaging Graphics in Pawtucket, RI; Central Florida Press in Orlando, FL; and NOVA Marketing Services in St. Louis, MO. The MATLET Group specializes in high-end and specialty print products such as annual reports, product brochures, printed

packaging for consumer goods, and restaurant menus. The company serves a local and national client base including many Fortune 500 companies in a wide variety of industries. *The MATLET Group is a certified Minority Business Enterprise* and a Corporate Plus® member of the National Minority Supplier Development Council.

### **About manroland**

manroland Inc., a division of manroland AG, is the world's second largest printing systems manufacturer and the world's market leader in web offset. manroland employs almost 9,000 people and has annual sales of some Euro 2 billion with an export share of almost 80%. Web and sheetfed offset presses provide solutions for publishing commercial and packaging printing. manroland's north American office is in Westmont, IL.